

# Larz Anderson Auto Museum <sup>1</sup>

15 Newton Street, Brookline Ma 02445

617 522 6547 x 14

[www.mot.org](http://www.mot.org)

Release: April 1, 2007

Contact: Eln Hagney  
Larz Anderson Auto Museum  
15 Newton Street  
Brookline, MA 02445  
617 522 6547  
[Hagney@mot.org](mailto:Hagney@mot.org)

Run Through: October 28, 2007

## **A New Type of Car Show for the Whole Family.**

**This year's Larz Anderson Auto Museum's Lawn Event Season features over thirty events offering thousands of cars, activities for the whole family and educates the public on the hazards of sun damage while driving.**

The 2007 Season offers events filled with imaginative programming for the entire family. Children's activities, invited vehicle concourses, dinning experiences, fashion shows, workshops, educational experiences, informational events, and top quality vendors at each show reflect the social impact the automobile has on society and creates an atmosphere where all enthusiasts and their families find a home.

This summer the Museum is working with the Melanoma Foundation of New England to educate the public on the risks of contracting skin cancer or melanoma while driving. As part of the Museum's 2007 Lawn Event Season, the two organizations will provide car show registrants and visitors with free sunscreen packets and information on how to best protect skin while driving. At several shows, attendees may visit the Melanoma Foundation of New England's tent for a free facial scan, a tool used to educate about the damaging rays of the sun, and children may participate in sun protection activities.

In addition, The Larz Anderson Auto Museum and Eastern Cycle Ducati will be raffling off a new Ducati 1098 to benefit the Museum. Tickets are available for purchase at Museum or Eastern Cycle Ducati, and cost \$25/ea, or \$100/5. The drawing will be held at the museum during Tutto Italiano in Aug.

## **August**

### **26 - Ford / Lincoln Day:**

**10:00 to 2:00: The Museum invites all Fords, Lincolns and sister marques both classic and custom to celebrate the unique history of the Ford and Lincoln Motor Companies. The day will feature several concours classes First and Second Place People's Choice Awards will be presented. This years featured speaker is Lenny Schaeffer. He is the owner of Chop-Shop Customs and began his hot rod career back in the early 1980's working in restoration and metal fabrication hot rod shops in Southern California. After returning to the East Coast in the late 1980's, Lenny worked for such notable shops as Collectible Motorcars (Tony Belli) , Blue Ribbon Restorations and Massachusetts dealership collision shops as autobody management. During this time he continued perfecting his metal fabrication, hot rod building & custom autobody's well as specialty painting craft . His work can be seen in several movies, and had won best of show at many national concourses. During Ford / Lincoln Day visitors may stop by Lenny's tent to see his latest work or attend a lecture on how to restore hot rods. For those who like**



# Larz Anderson Auto Museum <sup>2</sup>

15 Newton Street, Brookline Ma 02445

617 522 6547 x 14

[www.mot.org](http://www.mot.org)

**things a little older step back in time and experience a day in the life of a one-room schoolhouse, while visiting the interactive 1768 Putterham School Museum on site. For children the Great Blue District of the Boy Scouts of America will run an open Pinewood Derby. All scouts past and present are encouraged to bring their car and race. Scouts who arrive in uniform receive free admission. The New England Lincolns Club and the Ford Motor Company sponsors this show. Registration is \$10.00 per car.**



The Larz Anderson Auto Museum is located in the beautiful 64-acre Larz Anderson Park. In addition to the car shows, visitors may also enjoy Automotive Art Classes sponsored by Massachusetts College of Art, and the Museum's latest exhibit "Power, American's Performance." The exhibit features American vehicles with significant horsepower from 1901 to modern day, such as a 1901 Winton Race Car (41 HP), a 1912 Stutz Bearcat (51HP), a 1964 GTO and more. Larz Anderson Park also features paved walking trails through historic gardens, a playground and a one-room schoolhouse Museum from 1768 open during most shows. All shows run rain or shine from 10 AM to 2 PM, walk-in admission varies per show, and active military personnel and children under six are admitted free. For more information contact the Museum at 617 522 6547 x14 or visit [www.mot.org](http://www.mot.org).

**About the Museum:** The Larz Anderson Auto Museum was founded by Larz and Isabel Anderson as early as 1927 and is the oldest automobile museum in the United States. Today, the Museum is the steward of the Anderson collection of Automobiles, the oldest un-restored automobile collection in the world, and is thought to be the nation's longest continuing venue for car show and club meets.

The Larz Anderson Auto Museum is open 10 to 5, Tuesday through Sunday. Exhibits featured rotate once a year with a focus on the social impact of the Automobile had and has on society.